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the Paradox of Diversity: Fragility and Resiliency in the NETWORK

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Cryptologic Legacy 1952 to Today

the Code makers and the Code breakers



Suffer from Will Roger's disease

We never met a network or computer we "didnt" like .

NSA - Who we are.



Information Superiority for the Nation

If it **communicates** or it **computes**,
we care about it!

The **NETWORK** is at the **CENTER**
- the 'glue' that holds everything
together.

We help to defend not only your Information but
your Ability to Act on that information.





NETWORK: *a Vast Complex System*

- **ALL** that communicates and computes -
infrastructure/policy/practice that put it into place
and **people** who use it
- A gigantic collection of connected
independent, interdependent, interacting
networks with little to no centralized control !!
- Arguably the **most complex system** so far created by
man
- Both engineered and natural
- Becoming an indispensable **MATURE** 'utility' for much
of mankind



PHYSICAL LAYERS—SEEING IS DECEIVING

What we see is... Geography, Technology, and People



World View

Geography: our presence on the earth, the anchor point where you are located when you live, work, and play in cyberspace.

Technology: Blackberries, cell phones, and computers.

People: One person can have access to many pieces of technology – a desktop computer and Blackberry at work, and a laptop and cell phone at home.



UNDERSTANDING CYBERSPACE



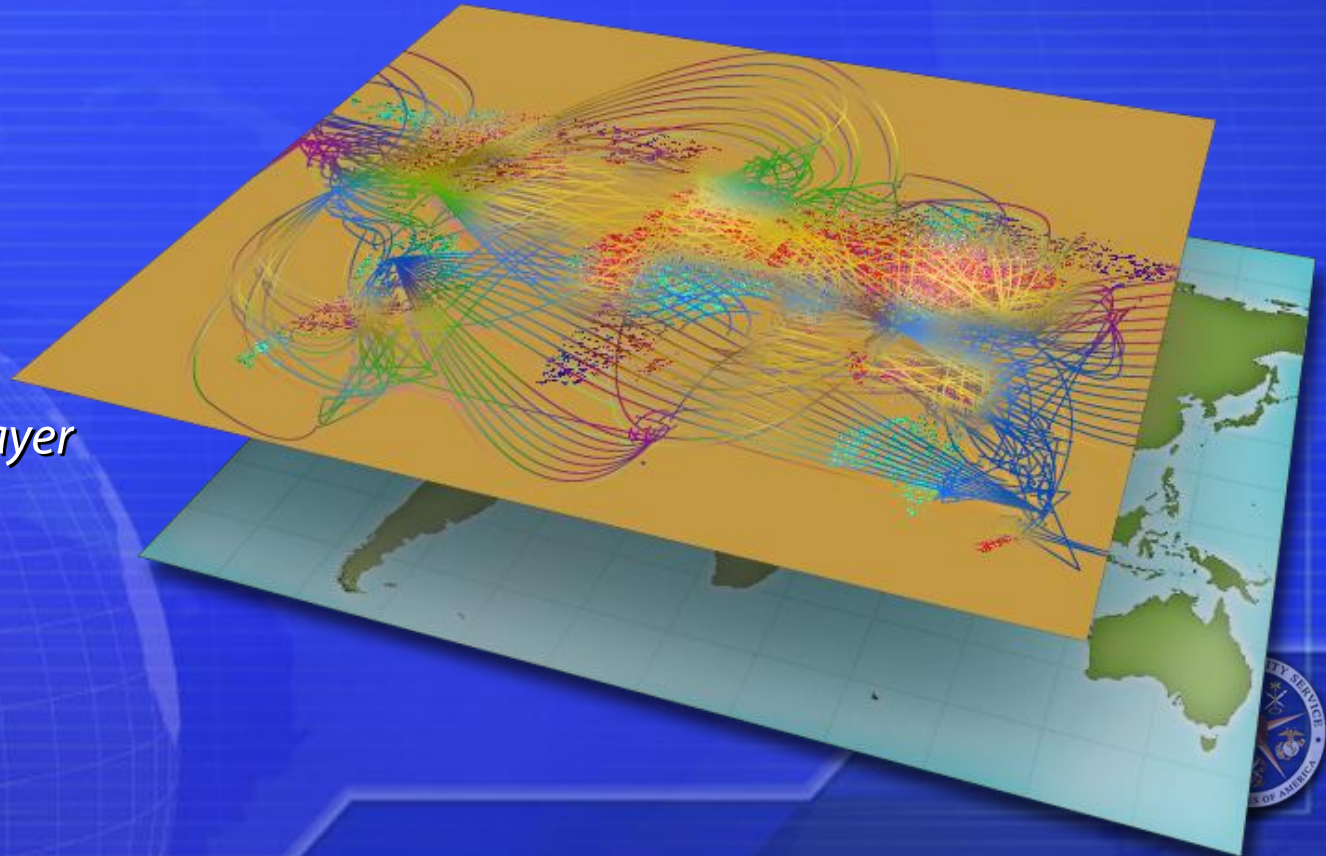
Geographic Layer



UNDERSTANDING CYBERSPACE



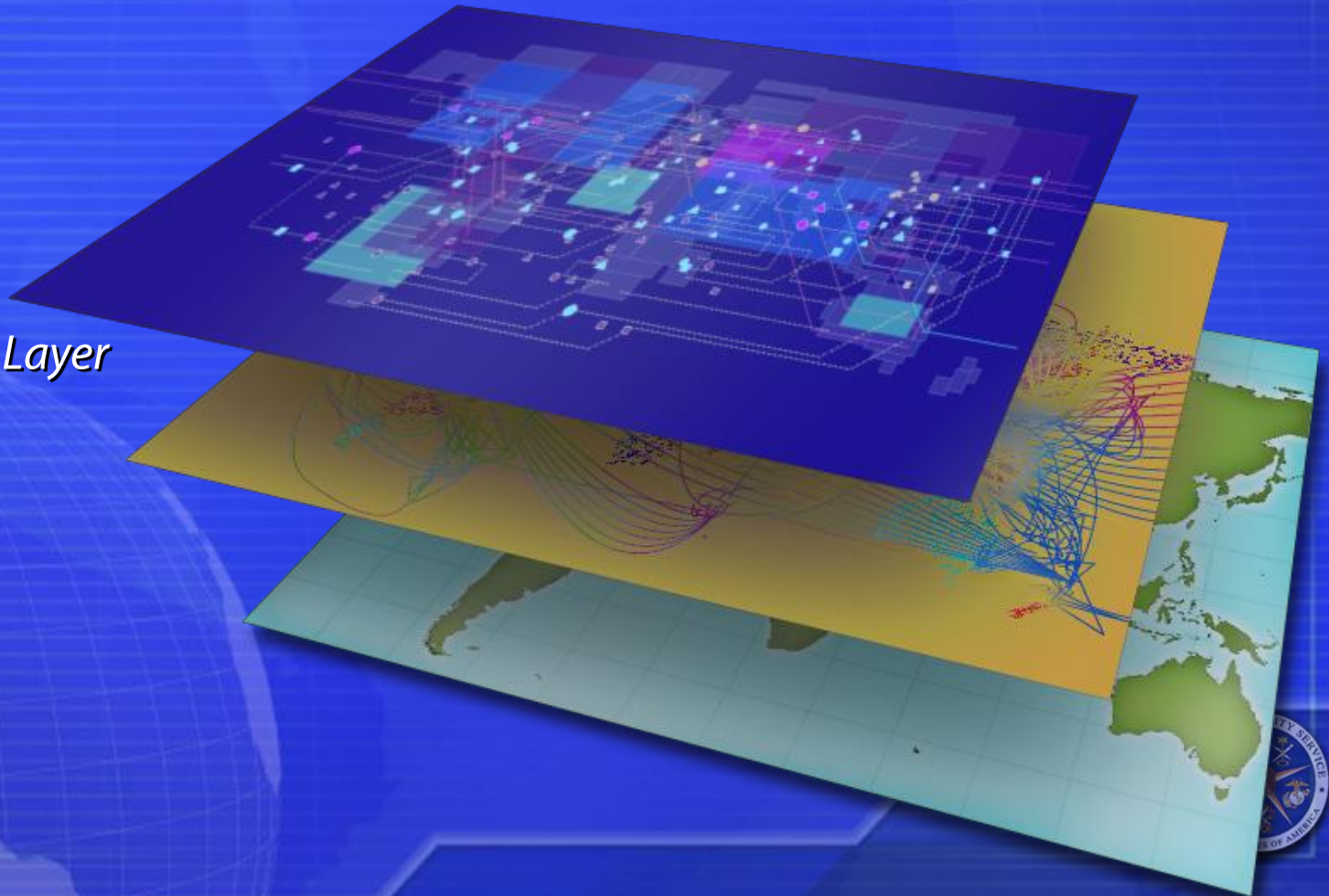
Physical Network Layer



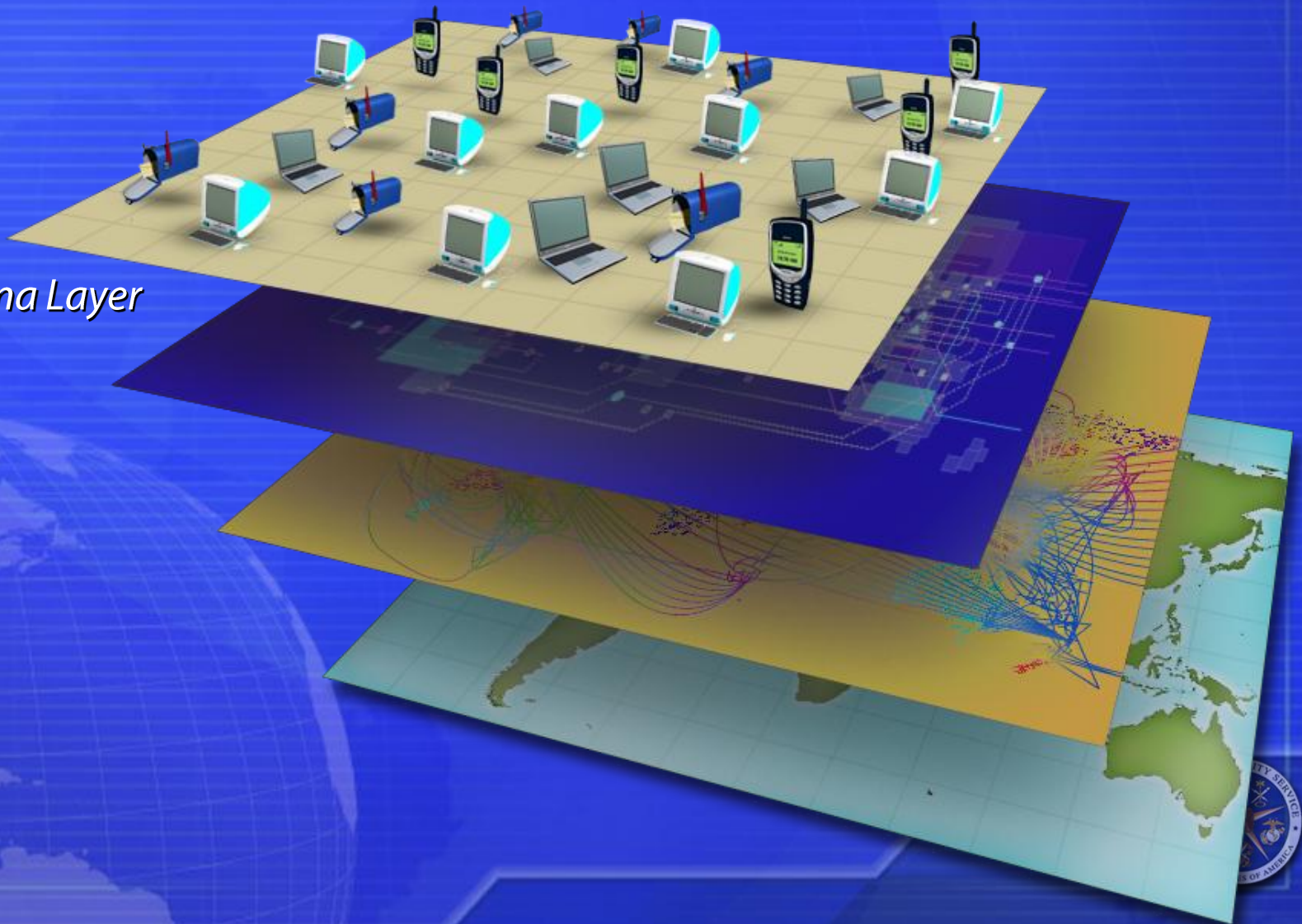
UNDERSTANDING CYBERSPACE



Logical Network Layer



UNDERSTANDING CYBERSPACE



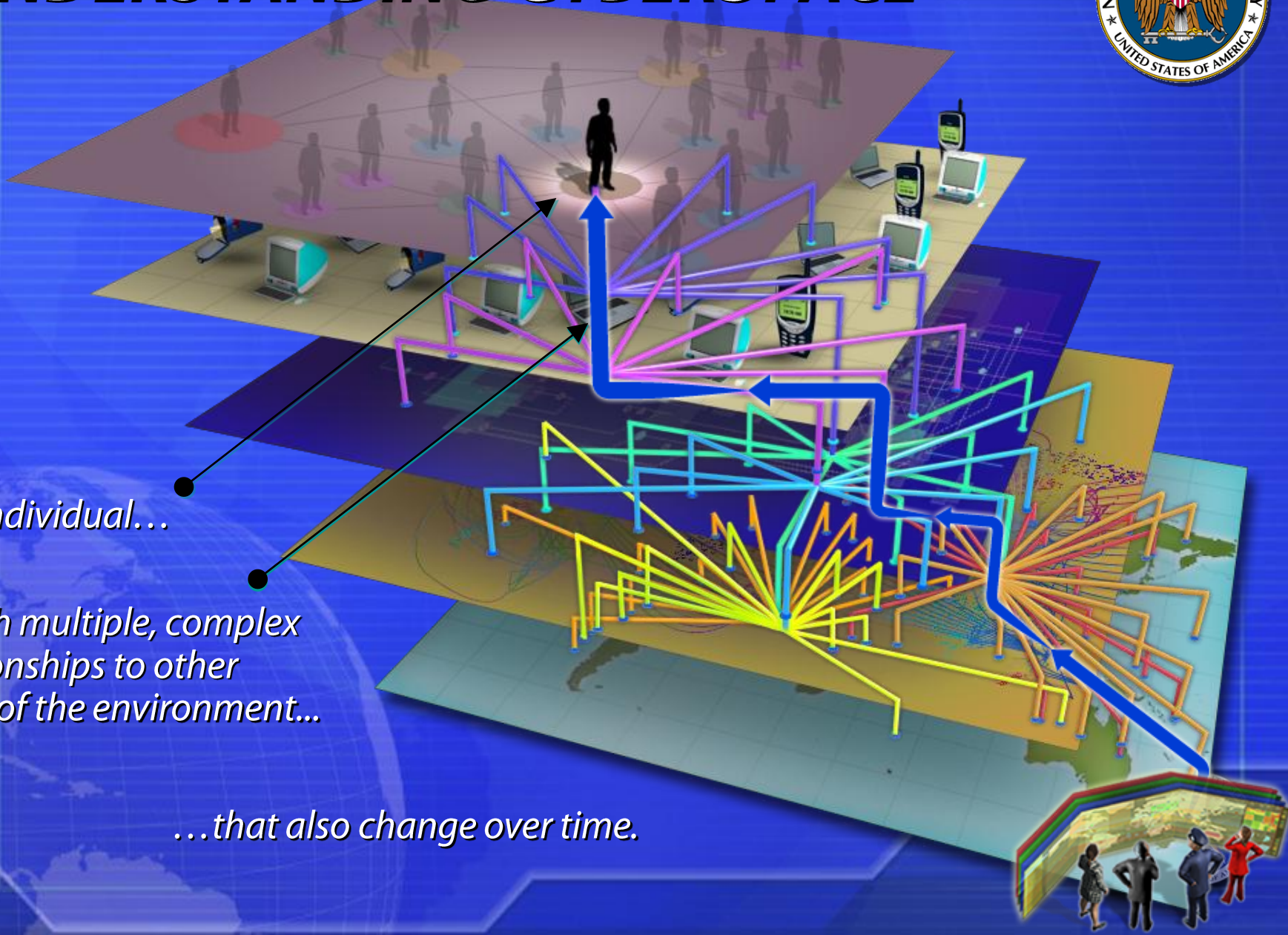
UNDERSTANDING CYBERSPACE



One individual...

*...with multiple, complex
relationships to other
levels of the environment...*

...that also change over time.





Designed?

NETWORK - an incredibly complex melding of
the **intended** with
the **unintended**,

a vast 'kluge' with both
designed and
emergent
properties

easy to **injure**!

impossible to **kill**!!





*the **NETWORK** gives birth to* **CYBERSPACE**

- Where is **CYBERSPACE**?

Distance Disappears!
Everywhere and Nowhere.

"VIRTUAL" dimensions compress space and time.
Time Shortens!!

- What happens there?

EVERYTHING becomes **HERE** and **NOW** !!!
All dimensions compress !!

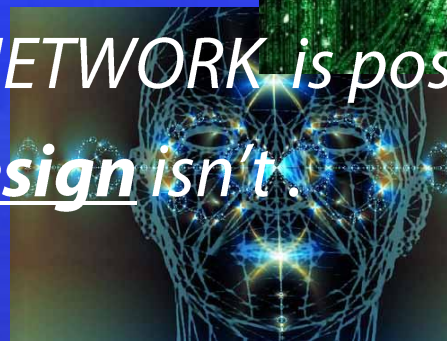
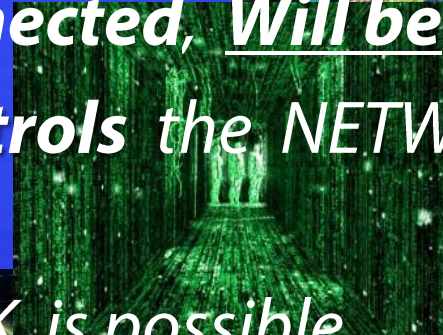


The Challenge:



Keeping **CYBERSPACE** safe, secure and shared when...

- "Everything that can go **digital**, Will!"
- "Everything that can be **connected**, Will be!"
- NO ONE really owns or **controls** the NETWORK - the connection fabric.
- Local design of the NETWORK is possible, but Global re-design isn't.



The Message:



*What makes the **NETWORK** Fragile
also keeps it Resilient.*

*Understanding **WHY** this is so may help
us "tilt the table" in favor of its
Resiliency at the expense of its Fragility.*





*in the **NETWORK** Biological
Metaphors become **REAL!***

*Lessons from Biology and Evolution
should inform the way we design
and control those parts which we
can.*





4 Lessons from Evolution

- *Monocultures are weak.* *What kills one, can kill ALL.*
- *Polycultures are strong.* *Some fraction always manages to survive!*
- *Polyculture emerges from Diversity.*
- *Randomness,* *rather than mere variation, contributes 'near' optimal solutions.*





Implications from the Lessons

- ***A Monoculture is BAD, but...***

*a **Networked** Monoculture is AWFUL !!*

A threat to one becomes a threat to all.

*(**redundancy does not imply resilience** – It just takes a little longer for them all to DIE).*

- ***Randomness is an Essential Feature***

Polycultures arising from 'random' variations tend to survive assaults by both humans and mother nature because neither can use their 'design decisions' against them !





- **Resiliency \neq Reliability**

*Resilient systems can fall over so long as they stand back up quickly/easily without disruption while reliable (dependable) systems shouldn't fall over at all. **Failure in some part of the system is the Norm rather than the Exception!***

- **Reliability demands Discipline**

*Nonconforming **incompatibilities** don't work well together, **cause failures***

- **Discipline deplores Diversity**

***Efficiency requires Discipline**, Diversity resists it.*

Discipline seems essential to 'Network' well together.





- ***Diversity*** may cause ***Unreliability***

*Wide variation admits **many failure modes**. Something is always going wrong somewhere; some part of the system is **always down**.*

- ***Ultra-efficient = Rigid*** (i.e., Brittle)

*Wringing out all inefficiency requires enforcing rigid discipline thus eliminating Diversity which in turn creates a monoculture introducing brittleness into the system .
(What breaks one, breaks all).*





- **Randomness** requires **Unpredictability**

Unpredictability confers as much **strength** as it does **weakness** to a complex system - while we can't always count on things, it foils "adversaries" and provides a useful tool for efficient computation and operations.

(Statistical modes take over!)

- **People** are an actual **PART** of the System (NETWORK) not just its **"users."**

The NETWORK has already begun to evidence characteristics of a biological system. It will behave more and more like an "organism" as we humans "join" with it physically as well as figuratively!





Limitations to the Lessons of Biology and Evolution

- *"You can't get there from here!"*

*There are **optimal** solutions to which there are
NO "evolutionary" paths.*

Too "far" away from the current state

- *Evolution only needs some source of variation
to proceed.*

*Randomness (unpredictability) isn't required.
Evolutionary solutions
may NOT be optimal.*





"Tilting the Table"

- *Can't just raise/lower the 'Tide of Diversity'*
*At best will make system **more** resilient but*
***more** fragile, or*
***Less** fragile but **less** resilient -*

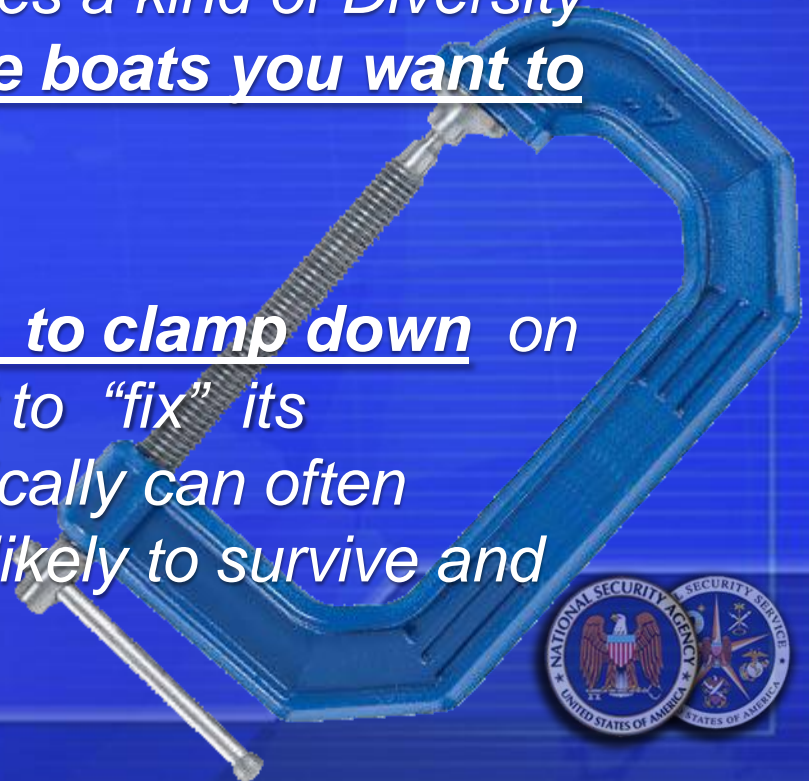
Either way solves only half the problem!





Splitting the Horns of the Dilemma

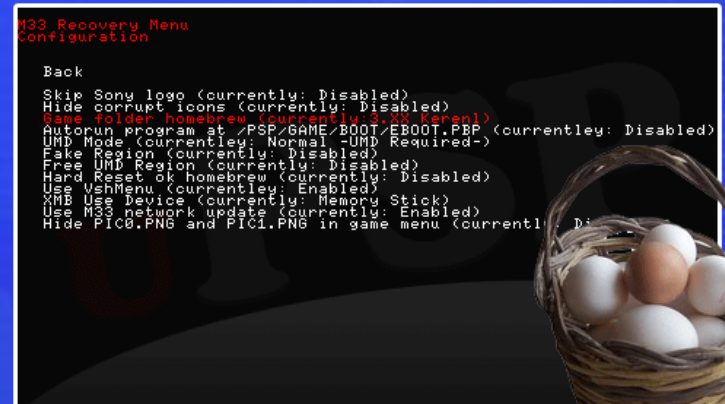
- *Incorporating ‘disciplined’ Randomness as a design feature introduces a kind of Diversity that can lift just those boats you want to lift.*
- *Resisting the temptation to clamp down on a NETWORK in order to “fix” its vulnerabilities paradoxically can often actually make it more likely to survive and to recover.*



The IDEA:



- *Design for the same ‘functionality’ not for the same component !*
- *Diverse components exhibit different failure/recovery modes.*
- *When you “**don’t** put all your eggs in one basket,” your*



Diversity keeps your adversaries



Accidents,
Mistakes,
Mother Nature, or
True malefactors

having to play “whack-a-mole”
with **different Mallets !!!!**



Message



Diversity in the NETWORK often Cures more Ills than it Creates.



*While it makes the NETWORK vulnerable, it
gives the NETWORK real Resilience.*





Thanks for Listening

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